



# Cookie Policy

Pepperstone Markets Kenya Limited

Company No: PVT-PJU7Q8K  
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Risk Warning: Trading margined products is risky. It isn't suitable for everyone and your capital is at risk. You don't own or have rights in the underlying assets. Past performance is no indication of future performance and tax laws are subject to change. The information in this document is general in nature and doesn't take into account your or your client's personal objectives, financial circumstances, or needs. Please read our legal documents and ensure you fully understand the risks before you make any trading decisions. We encourage you to seek independent advice.



## 1. What are Cookies?

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets businesses know when you visit a particular site. Cookies allow web applications to respond to you as an individual. Cookies help us provide you with a better website by enabling us to monitor the pages that you find useful and tailor our website to your needs, likes and dislikes by gathering and remembering information about your preferences.

The cookies that we use cannot execute code or deliver any viruses. The cookies that we use are only ever used for the essential functioning of our website, for analytical purposes in order to provide you a great service, and for marketing, so that you are served content that is in line with your interests, based on your activity on our site.

Pepperstone fully respects your privacy and provides you with the relevant information and tools in order to manage your cookie preferences.

## 2. Pepperstone Policy

Pepperstone uses a number of cookies in order to provide users with our products and services via our website and platform.

We categorize our cookies into the following groups:

- **Essential:** cookies which are essential to the functioning of the website and our products and services and enable you to browse the website and use its features. This includes enabling you to complete trading account applications, remembering your login details, initiating web chat with our support team or other website functionality. If you disable these cookies you will not be able to fully access our platform.
- **Analytical:** cookies that allow us to improve our offering and website, enabling us to tailor the site to your personal preferences.
- **Marketing:** cookies that allow us to provide information to visitors on third party websites and measure the effectiveness of our marketing initiatives. We adhere to industry accepted best practice in respect of our use of marketing cookies.

Whilst we do collect certain pieces of information about you in order to provide our products and services to you and improve our offering, we ensure that this information is anonymized. In other words, we do not collect any information about you through our cookies that could identify you as an individual.

Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the website.

## 3. Cookies used by our websites:

- **Do not** store any personally identifiable information such as passwords
- **Do not** access any other information stored on your computer
- **Do not** compromise the security of your device(s)
- **Do** allow us to provide a service through which people can access their trading account(s)
- **Do** allow us to monitor the number of people using our website



- **Do** allow us to see how people arrive at our website (for example, via search engine or via email)
- **Do** allow us to gather technical information about people using our website, such as their geographical location and the type of web browsers they are using
- **Do** allow us to display advertisements on other websites to people who have previously accessed our websites (for example, banner ads). We cannot identify individuals to whom these advertisements may be displayed.
- **Do** allow us to display content on our websites that is more relevant to you and your preferences based on the information we hold and your behavior on our website
- **Do** allow our website to recall certain settings and preferences to make it easier to use our website.

## 4. General Information

You can choose to accept or decline cookies when you use our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. To find out more about how you can block, delete or manage cookies, please visit [aboutcookies.org](http://aboutcookies.org). Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the website.

For more information on how we handle your data please see our privacy policy [here](#).

If you have any questions or concerns please email: [support@pepperstone.com](mailto:support@pepperstone.com).



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