pepperstone partners

Affiliate Program FAQs

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General

What are the differences between the CPA and IB program of Pepperstone?

The key distinction between the Pepperstone IB and affiliate program is the payment structure. Affiliates typically receive a cost per acquisition (CPA), meaning a one-time payment is received for each new client introduced, whereas IBs receive ongoing payment as the client's trade volume increases.

Please head over to our Partners website which details the difference between CPA and IB.

Do I need a website?

The short answer to your question is "yes", you must have an active channel that provides impartial finance or trading related information to direct traffic with.

I operate more than one website; can I still join the program?

To aid your application assessment process, it is of utmost importance that you submit links to all the channels you currently operate. This will avoid potential difficulties as websites that are not approved by Pepperstone will not be permitted as a viable source of leads and any leads from unapproved sources will not be compensated.

Is my website or blog eligible for the affiliate program?

Here are some guidelines you will need to follow as a Pepperstone partner:

- Don't make promises of unreasonable profits.
- Never give direct trading advice unless you are licensed to do so.
- Don't impersonate Pepperstone or make any changes to our branding unless they have been approved by our marketing team first.
- Ensure any information about our products or services is accurate and up to date.
- Display a correct Risk Warning alongside our content at all times.
- Ensure that all content is balanced and not misleading.
- Do not bid on our branded or trademark keywords in Search Engine Marketing.

If you are still unsure whether your website is eligible, speak with a member of our team.

How long does it take to process my application?

All applications should be reviewed within 48 business hours of submitting, however in the case of high demand this could take longer.

What's my application status?

You should have received an email from us regarding the status of your application, if not, please check your Spam/Archive folder. If there is no email in either folder, please reach out to the team who will be able to advise at support@pepperstonepartners.com.

Why was my application rejected?

At Pepperstone, we value all of the applications that come through to us. Unfortunately, not all meet the requirements of our Affiliate Program, this could be for a number of reasons such as not being compliant, too small traffic volume or Pepperstone does not have a license in your jurisdiction.

My application was rejected. What can I do?

If you feel your application has been overlooked based on the information that has been provided, please reach out to the team who will happily assist further at support@pepperstonepartners.com.

My application was approved. What happens next?

Depending on whether you applied as an individual, or as an entity, we will ask for a few documents required by our regulators:

Individual Affiliates:

- Identification (Passport or ID card)
- Proof of Address (issued within the last 6 months)

Company Affiliates:

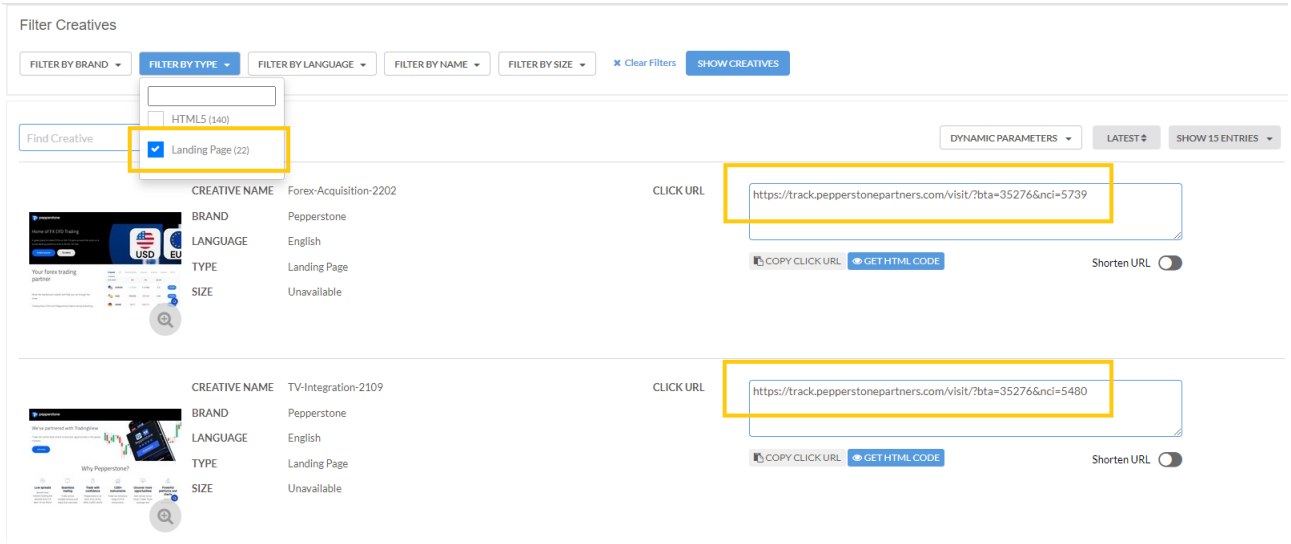
- Identification (Passport)
- Proof of Address
- Certificate of incorporation of the entity
- Certificate of registered office
- Certificate of directors and secretary
- Certificate of registered shareholders

Once your identity is confirmed, you're ready to select and post your links to start generating traffic.

Setting up banners and links

Where's my tracking link?

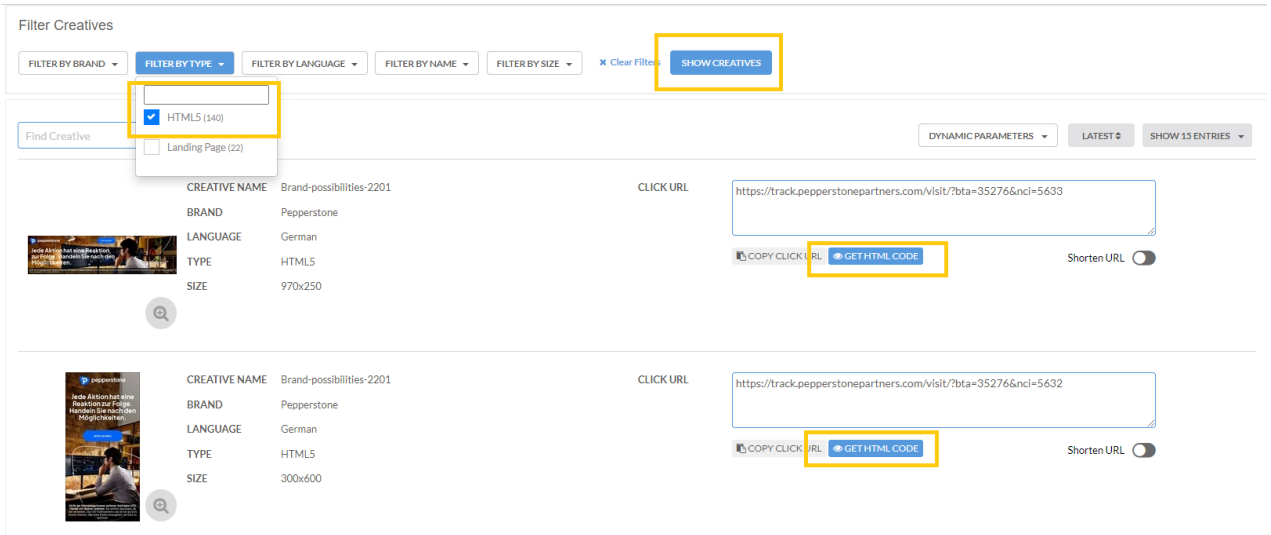
- To find your personal tracking link you'll need to log into the Partners Platform.
- Select the creative you want to use by clicking on Marketing Tools - All Marketing Tools.
- From here you can then filter by Type - Landing Page, Language or Name from the top menu and click Show Creatives.
- The language of the vast majority of landing pages is dynamic and set according to the IP address. Check with your Affiliate Manager to know what languages we support at the moment.



Where are the banners?

There are different banners available on the Partners Platform.

- To get the banner HTML5 code, you'll need to log into [the Partners Platform.]
- From here, select the creative you want to use by clicking on Marketing Tools - All Marketing Tools.
- Filter by Type HTML5, Language, Name or Size from the top menu , and click Show Creatives.



Do you have any reporting tools available?

Yes, you will have full access to detailed reporting tools for your account in the Partners Platform. Simply log in to your Partners Platform, and explore the section Reports from the main menu for the information you require.

How do I track my campaigns?

You can track your campaigns by adding unique tracking parameters or configuring your own postbacks when any of the commission goals are completed so you receive a notification in your own system. For detailed instructions, you can contact your Affiliate Manager.

Commission

What is my commission?

See how you'll be rewarded below:

As a client reaches specific goals on their journey (see table), you would receive the indicated per each step commission, according to the country the said client registered from.

We track the trading progression of the clients you introduce to Pepperstone by signifying the stages of account development as goals, which are shown in the table below. As an Affiliate, you will be paid commission when a client achieves these goals along their trading journey. The commission amount varies depending on their designated group, which is determined by the client's location (see table below).

Goal	Group A	Group B	Group C
Net deposit $US200 & 5 Closed Positions	$US550	$US300	$US140
BONUS - Trade 10 Lots	$US200	$US200	$US200
Total	**$US750**	**$US500**	**$US340**

What are the permitted countries?

We'll only accept leads from the following countries:

Group A:

Australia, Austria, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Luxembourg, Malaysia, Norway, Singapore, Spain, Sweden, Switzerland, Taiwan, The Netherlands, United Kingdom.

Group B:

Bahamas, Bahrain, Bolivia, Brazil, Brunei, Bulgaria, Chile, China, Colombia, Costa Rica, Croatia, Cyprus, Czech Republic, Dominican Republic, Ecuador, Egypt, Estonia, Greece, Hungary, Iceland, Indonesia, Israel, Kuwait, Latvia, Lithuania, Macao, Malta, Mexico, Montenegro, Morocco, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Qatar, Romania, Serbia, Slovakia, Slovenia, South Africa, Thailand, Turkey, Ukraine, United Arab Emirates, Vietnam

Group C:

Albania, Algeria, Angola, Bangladesh, Botswana, Cambodia, Cape Verde, El Salvador, Georgia, Ghana, Guatemala, Honduras, India, Jamaica, Jordan, Kenya, Lesotho, Madagascar, Mauritania, Mauritius, Moldova, Mongolia, Namibia, Nigeria, Oman, Pakistan, Saudi Arabia, Tanzania, Trinidad And Tobago, Uganda, Uzbekistan, Zambia

What are the banned countries?

We'll not accept Affiliates who are legal residents of or incorporated in one of those countries which are listed below.

Afghanistan, Antarctica, Armenia, Azerbaijan, Belarus, Belize, Bhutan, Bosnia and Herzegovina, Burundi, Cameroon, Central African Republic, Chad, Congo, Democratic Republic of the Congo, Côte d'Ivoire, Eritrea, French Guiana, French Polynesia, Guadeloupe, Guam, Guinea, Guinea-Bissau, Guyana, Haiti, Holy See, Iran, Iraq, Kazakhstan, Lebanon, Liberia, Libya, Mali, Martinique, Mayotte, Mozambique, Myanmar, Nicaragua, North Korea, Palestine, Reunion, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Somalia, South Georgia and the South Sandwich Islands, South Korea, South Sudan, Sudan (North), Suriname, Syrian Arab Republic, Tajikistan, Tunisia, Turkmenistan, Turks and Caicos Islands, Uruguay, Vanuatu, Venezuela, Virgin Islands, Western Sahara, Yemen and Zimbabwe.

You must not conduct any advertising in any country, web domain or in the official language of those countries which are listed below.

Afghanistan, American Samoa, Antarctica, Argentina, Armenia, Azerbaijan, Belarus, Belgium, Belize, Bhutan, Bosnia and Herzegovina, Burundi, Cameroon, Canada, Central African Republic, Chad, Congo, Congo, Democratic Republic of the, Côte d'Ivoire, Eritrea, French Guiana, French Polynesia, Guadeloupe, Guam, Guinea, Guinea-Bissau, Guyana, Haiti, Holy See, Iran, Iraq, Japan, Kazakhstan, Lebanon, Liberia, Libya, Mali, Martinique, Mayotte, Mozambique, Myanmar (Burma), New Zealand, Nicaragua, North Korea, Palestine, State of, Puerto Rico, Réunion, Russia, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Somalia, South Georgia and the South Sandwich Islands, South Korea, South Sudan, Sudan (North), Suriname, Syrian Arab Republic, Tajikistan, Tunisia, Turkmenistan, Turks and Caicos Islands, United States of America, Uruguay, Vanuatu, Venezuela (Bolivarian Republic of), Virgin Islands (U.S.), Western Sahara, Yemen, Zimbabwe.

When will I receive my commission?

The minimum payout amount is USD$500. If your fee balance is less than USD$500 for a given month, the balance will be carried over and added to your fee entitlement for the following month.

Fees are due to be paid within 15 days after submitting a payment request if your fee balance is over USD$500 and all supporting documents are provided and verified.

What are the payment methods available?

Provided your balance is over USD$500, you must send us an invoice. The invoice will be settled via wire transfer.

How do I know how much commission I've earned?

To see your commission accumulated to date, simply log into the Partners Platform and look at the number displayed in the upper-right corner directly above the word "BALANCE". You can check details of your commission in the section "Earnings".

How to request a payment?

If your commission has reached the minimum payout amount of USD$500, a green button stating "Request Payment" would appear to the left of the balance value in the upper right corner. Click on it and follow the steps. Check in with your Affiliate Manager for any assistance you may need.

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