



# Cookie Policy

Pepperstone EU Limited

Company: Pepperstone EU Limited  
Reg. Number: HE 398429  
CySEC Licence: 388/20  
Version: 1.0  
Review: Annual  
Date Updated: 2 April 2020



## Contents

1. Introduction.....	3
2. What are Cookies? .....	3
3. Types and List of Cookies we use.....	3
Types of Cookies we use: .....	3
List of Cookies We Use:.....	4
What Cookies allow us and what they don't allow us to do.....	5
4. How to manage your Cookie Preferences .....	5



## 1. Introduction

Pepperstone EU Ltd (“Pepperstone”, “we”, “us”, “our”, “the Company”) licensed and regulated by the Cyprus Securities and Exchange Commission (“CySEC”), is using Cookies when you visit a website related to us: We fully respect your privacy and we are committed to ensuring that we provide you with the relevant information and tools so that you can manage your cookie preferences.

This Cookie Policy applies to residents of the EEA who’ve registered for a trading and/or a demo account with Pepperstone. If you’re a resident outside of the EEA please refer to our [Group Website](#) for a link to the Pepperstone entity (and associated legal documents) that’s relevant to you.

## 2. What are Cookies?

A cookie is a small file which asks permission to be placed on your computer’s hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets businesses know when you visit a particular site. Cookies allow web applications to respond to you as an individual.

Cookies help us provide you with a better website by enabling us to monitor the pages that you find useful and tailor our website to your needs, likes and dislikes by gathering and remembering information about your preferences.

The cookies that we use can’t execute code or deliver any viruses. The cookies that we use are only used for the essential functioning of our website, for analytical purposes to provide you with a great client experience, and for marketing, so that we serve you with content that’s in line with your interests, based on your activity on our site.

We fully respect your privacy and provide you with the relevant information and tools so that you can manage your cookie preferences.

## 3. Types and List of Cookies we use

We use a number of cookies to provide you and other users with our products and services via our website and platform.

### Types of Cookies we use:

We categorise our cookies into the following groups:

- **Essential:** cookies which are essential to the functioning of our website and our products and services. This includes enabling you to complete trading account applications, remembering your login details, initiating web chat with our support team or other website functionality. If you disable these cookies you won’t be able to fully access our trading platform.
- **Analytical:** cookies that allow us to improve our offering and website, enabling us to tailor the site to your personal preferences.



- **Marketing:** cookies that allow us to provide information to visitors on third party websites and measure the effectiveness of our marketing initiatives. We adhere to industry accepted best practice in respect of our use of marketing cookies.

## List of Cookies We Use:

Cookie name	Purpose	Category
hasoffers	Affiliate/IB Tracking	Essential
post affiliate pro	IB Tracking	Essential
Qantas - Adobe Audience	Track visits from Qantas emails	Essential
Pep	Pepperstone internal tags (utm campaign history, medium history). Allows us to maintain our website.	Essential
utm	Track user activities through the site. Improves customer experience.	Analytical cookies
impactradius-event.com	User journey analysis. Helps us to build multi-touch attribution model.	Analytical cookies
hotjar.com	Anonymous user journey analysis. Allows us to improve our site and content to better serve you.	Analytical cookies
googleleadservices.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
doubleclick.net	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
facebook.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
twitter.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
igodigital.com	Anonymous visitor and conversion tracking, as well as targeting and personalisation, in Marketing Cloud.	Marketing cookies/Analytical cookies
Bing.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies

While we do collect certain pieces of information about you in order to provide our products and services to you and improve our offering, this information is anonymised. In other words, we don't collect any information about you through our cookies that could identify you as an individual.

Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of our website.

## What Cookies allow us and what they don't allow us to do

The Cookies used by our websites:

### **Do Not allow us to:**

- store any personally identifiable information such as passwords
- access any other information stored on your computer
- compromise the security of your device(s)

### **Do allow us to**

- provide a service through which people can access their trading account(s)
- monitor the number of people using our website
- see how people arrive at our website (for example, via search engine or via email)
- gather technical information about people using our website, such as their geographical location and the type of web browsers they are using
- display advertisements on other websites to people who have previously accessed our websites (for example, banner ads). We can't identify individuals to whom these advertisements may be displayed.
- display content on our websites that is more relevant to you and your preferences based on the information we hold and your behaviour on our website
- recall certain settings and preferences to make it easier to use our website.

## 4. How to manage your Cookie Preferences

You can manage your cookie preferences in regards to analytical and marketing cookies through your browser settings and when logging into your account. You can choose to accept or decline cookies when you use our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the website.

To find out more about how you can block, delete or manage cookies, please visit [www.aboutcookies.org](http://www.aboutcookies.org)

We comply with all applicable EU laws that govern the handling of cookies. For more information on how we handle your data please see our Privacy Policy.

If you have any questions or concerns, please email: [support@pepperstone.com](mailto:support@pepperstone.com)



---

363, 28th October Avenue  
Metis Tower,  
Limassol, 3107  
CYPRUS

Phone +357 25 030573

[www.pepperstone.com](http://www.pepperstone.com)  
[support@pepperstone.com](mailto:support@pepperstone.com)